

Social Media Packages & Prices

Thanks for wanting to learn more about my social media management pricing sheet!

Within these pages you will find information on the different services I offer and the pricing on my social media management, consulting, and coaching packages. However, I make every experience with my clients **personalized** based on your unique needs!

I can't wait to get to know you!



[SOCIALWITHCHELLE.COM](https://socialwithchelle.com)

SOCIAL
with Chelle

@socialwithchelle



*I can't wait to
work with you!*

Hi, I'm Michelle!

Social Media Marketer & Content Creator

I'm a results-driven, highly skilled, and motivated individual who has 10+ years of digital marketing experience. I am passionate about marketing the incredible things *you* have to offer. **I want you to be able to have the time and energy to focus on what you're best at** while I handle telling the digital world about whatever that is.

Everything I do with my clients has a streamlined strategy and process. Everything I do is fully remote, so we can work together from wherever you are! I am intentional with analytics reporting and always optimizing my strategies to help you get the most return on your investment.

I work with entrepreneurs and brands in every industry. This includes entertainers, influencers, virtual assistants, real estate agents, coaches, photographers, dance studios, non-profits, healthcare businesses, bloggers, designers, and more.

Social Media Services

I own a digital marketing agency called Those Hendys and we currently do all things that go into marketing. Below are a list of the social media specialties:

◆ **Social Media Management**

My main platforms is Instagram, but I also repurpose content for Facebook, Pinterest, TikTok, Twitter, LinkedIn, and YouTube!

◆ **Social Media Coaching**

I provide 1:1 strategy sessions for those who want a strategy that they use to manage their socials themselves!

◆ **Copywriting**

I ask the right questions to understand your voice and communicate that throughout everything we do.

◆ **Social Media Consulting**

Retainer-based service that offers ongoing consulting, audits, and strategies

◆ **Paid Digital Advertising**

I specialize in Facebook/Instagram Ads, as well as Google Ads to build your brand awareness & digital presence!

◆ **Website Design**

I build websites on Squarespace, integrate SEO on every page, and connect with social platforms.



Social Media Graphics

1

Social Media Management: Essentials

Social media management for 1-2 platforms

Post 9-12 graphics or photos per month
(custom graphics included)

Content pillars, strategy, and calendar with Ideas

Custom Instagram highlights

starting at

\$1100/month

2

Social Media Management: Rising Star

Social media management for 1-2 platforms

Post 12-15 graphics or photos per month
(custom graphics included)

Content pillars, strategy, and calendar

Hashtag research

Custom Instagram highlights

starting at

\$1,500/month

3

Social Media Management: Pro

Social media management for 1-3 platforms

10-12 graphics/photos + 3 Reels per month
(custom graphics included)

Content pillars, strategy, and calendar

Up to 2 boosted posts with
\$200-\$600 ad spend not included in my pricing

Hashtag research

Custom Instagram highlights

starting at

\$2600/month

4

Social Media Management Custom & Personalized

We understand not everyone has the same needs, so we create customized packages! Here are additional add-ons we provide:

Social media consulting & coaching

Account creation and streamlining across various social platforms

Google Admin & Ads

Get A Quote

Every management package comes with unlimited email support.

Social Media Videos

1

Social Media Management: Silver

Unique short-form video content for 1-2 social media platforms (typically IG/TikTok)

Post 4-5 Reels/TikTok videos per month
(custom video cover design to fit branding included)

Suggested content calendar

starting at

\$1200/month

2

Social Media Management: Gold

Unique short-form video content for 1-2 social media platforms (typically IG/TikTok)

Post 6-8 Reels/TikTok videos per month
(custom video cover design to fit branding included)

Content calendar & social media audit

starting at

\$1800/month

3

Social Media Management: Platinum

Unique short-form video content for 2-3 social media platforms (typically IG/TikTok)

Post 9-12 Reels/TikTok videos per month
(custom video cover design to fit branding included)

Content calendar, social audit, trend updates, social listening

Monthly Report

starting at

\$2600/month

4

Social Media Management: Custom & Personalized

We understand not everyone has the same needs, so we create customized packages! Here are additional add-ons we provide:

Social media consulting & coaching

One-off Reels/TikTok videos (*ala carte*)

Social media reports

Get A Quote

Every management package comes with unlimited email support.

Social Media Consulting

For business owners and influencers that want to have ongoing guidance for social media strategies and ways to optimize their social strategy.

◆ Monthly Content Plan

I give you the exact outline of what each post needs to be about, as well as how many of each post needs to be created. This content is relevant to the month, season your business is in, and industry-specific content while also incorporating things that think outside the box.

◆ Updates on Trends

This includes being sent trending audios that can potentially help you grow your reach on Instagram and TikTok.

◆ Proofreading

This includes us proofreading captions (upon request), giving advice on language, and keeping an eye on the content that is posted so it looks excellent and is put together well.

◆ Monthly Reports

At the end of each month, I will send over some recommendations on what needs to be done to improve for the following month.



packages starting at

\$900/month

We do give discounts for ongoing coaching sessions. Ask for more info.

Social Media Consulting

1

Social Media Consulting: Starter

Monthly content calendar & detailed plan specific to you

Content plan includes 7-9 post ideas

1 hour virtual meeting *(if requested)* per month

starting at

\$500/month

2

Social Media Consulting: Premium

Monthly content calendar & detailed plan specific to you

Content plan includes 9-12 post ideas

Proofreading when asked/keeping an eye on content that is posted

Copywriting ideas

2 hours of virtual meetings *(if requested)* per month

starting at

\$1250/month

3

Social Media Consulting: Elite

Monthly content calendar & detailed plan specific to you

Content plan includes 15-20 post ideas

Caption ideas/proofreading when asked

Trending sounds sent to you throughout the month

Proofing content before you post it & giving ongoing tips, advice, and direction

starting at

\$1900/month

4

Social Media Custom & Personalized

We understand not everyone has the same needs, so we create customized packages! Here are additional add-ons we provide:

Going over monthly report in more detail via Zoom

1-on-1 coaching on content that was posted and how to improve moving forward

Custom highlights, cover photos, and more on-brand templates created

Get A Quote

Every package comes with unlimited email support.

Social Media Coaching

For business owners and influencers that want my eyes on their strategy + 90 minutes of my guidance and teaching!

◆ 90 Minute Coaching

Zoom call where we will cover my recommendations for your account. I will teach you my favorite strategies for organic growth & increased visibility on social media - the exact strategies I use with my clients to build their online presence!

◆ Recording of the Zoom Call

You get a copy of the recorded Zoom call so that you can go back to our session an unlimited amount of times.

◆ PDF Summary

I will send you a PDF that summarizes what we discussed. I will give a step-by-step breakdown of my strategy recommendations (actionable tasks)!

◆ One Week of Email Support

You will get one week of email support immediately following our session. You will be able to ask me specific question that might come up after you've had time to process our session!



packages starting at

\$750

We do give discounts for ongoing consulting sessions. Ask for more info.

Your Next Steps

1.

Choose Your Package

After looking over the packages, let me know which one you are most interested in! If you're unsure, just let me know & I can give my professional recommendation!

2.

Schedule a Chat

Once you have decided that you are ready to get started, I will send over the contract. After you sign the contract, we will schedule a time/day for our onboarding Zoom call.

3.

Let's Get Started!

Once we have our Zoom call scheduled, I will send you the online questionnaire for you to fill out so I am prepared for our onboarding Zoom call together!

SOCIAL
with Chelle

Ready to build your brand awareness together?

If you're ready to connect and discuss one of the packages, contact me using the details below!



@socialwithchelle
hello@socialwithchelle.com

SOCIALWITHCHELLE.COM